

NORTHERN INDIGENOUS MEDIA LAB

Clarity for Indigenous stories, programs, and media.

Whitney Horne
Founder & Creative Director

The rare part is the combination: Indigenous governance and community experience, media production, design systems, and creative technology — in one studio that works in the North.

SERVICES

<p>01</p> <p>Communications Strategy</p> <p>Messaging, campaigns, public notices, reports, newsletters, community publications, and grant / RFP writing support.</p>	<p>02</p> <p>Digital Design</p> <p>Posters, job boards, event graphics, social content systems, presentations, templates, and visual systems.</p>
<p>03</p> <p>Web + UX Support</p> <p>Landing pages, website structure, WordPress, content organization, UX/UI concepts, and platform planning.</p>	<p>04</p> <p>Media Production</p> <p>Pitch materials, story research, treatments, production planning, visual concepts, and media development support.</p>
<p>05</p> <p>Creative Tech + AI Workflows</p> <p>AI-assisted design and content workflows, prototypes, automation, and emerging-media strategy — tools in service of the work, never a replacement for craft.</p>	

ALSO AVAILABLE Community engagement materials · Brand & design systems · Facilitation / workshop decks · Content audits

TWO WAYS TO WORK TOGETHER

<p>EMBED ME IN YOUR TEAM</p> <p>Remote role or ongoing contract</p> <p>For organizations that need senior communications, media, design, or digital capacity inside the team.</p> <p>Typically 3–6 month contracts</p>	<p>COMMISSION THE STUDIO</p> <p>Defined project or deliverable</p> <p>For organizations with a specific thing to build, ship, or systematize.</p> <p>Fixed-scope, 2–8 weeks</p>
---	--